ORDER

107793 Orders Order / Rev: Alt Order #: Product Desc: October 2012 Campaign Estimate: Flight Dates: 10/15/12 - 11/06/12 Primary AE: Kevin Goodell Original Date / Rev: 10/12/12 / 10/19/12 Sales Office: **VEGS** GENERAL Order Type: Sales Region: Local Agency Name: Consili, Inc. **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 10120 S. Eastern Ave. Billing Cycle: EOM/EOC Henderson, NV 89052 Agency Commission: 15% Advertiser Name: Demographic: A25-54 New Business Thru: Product Codes: PLC26 Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE Advertiser External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	20	\$9,225.00	\$7,841.25
10/29/12	11/06/12	17	\$7,750.00	\$6,587.50

Revenue Codes:

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	20	\$9,225.00	\$7,841.25	0.00
November 2012	17	\$7,750.00	\$6,587.50	0.00
Totals	37	\$16,975,00	\$14 428 75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

POLITICAL/AGY, PCAN, GEN

N KSNV 10/16/12 11/06/12													
Wake Up Early Wagners Start Date End Date Weekdays Spots/Week Rate Rating	Ln Ch	Start	End	Inventory Code	e Break	Start/End T	ïme Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date	N 1 KSNV	′ 10/16/1	2 11/06/12		_	430a-5a		:30	0	\$200.001	0.00 NM	7	\$1,400.00
Week: 10/15/12 10/28/12 MTWT 2 \$200.00 0.00				Wake Up Early	Wagners								
Week: 10/22/12 10/28/12 MTWT 2 \$200.00 0.00	<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/29/12 11/04/12 MTWT 2 \$200.00 0.00 0.00					2								
N 2 KSNV 10/29/12 11/06/12 MT					2	*							
N 2 KSNV 10/29/12 11/06/12 M-F 5-6a WakeUp w/WagN 5-6a					2	*							
M-F 5-6a WakeUp w/Wagners Start Date End Date Weekdays Spots/Week Rate Rating				MT	1	·	0.00						
Start Date End Date Weekdays Spots/Week Rate Rating	N 2 KSNV	10/29/1	2 11/06/12			5-6a		:30	0	\$450.001	0.00 NM	2	\$900.00
Week: 10/29/12 11/04/12 MTWTF 1 \$450.00 0.00 Week: 11/05/12 11/11/12 MT 1 \$450.00 0.00 N 3 KSNV 10/16/12 11/106/12 M-F 6-7a WakeUp w/WagM 6-7a :30 0 \$700.001 0.00 NM 4 \$2,800.00 Start Date Week 10/15/12 End Date Weekdays Spots/Week Rate Rating Rating Week: 10/15/12 10/21/12 -TWTF 1 \$700.00 0.00 Week: 10/22/12 10/28/12 MTWTF 1 \$700.00 0.00 Week: 10/29/12 11/04/12 MTWTF 1 \$700.00 0.00 Week: 11/05/12 11/11/12 MT 1 \$700.00 0.00 N 4 KSNV 10/16/12 11/106/12 Rachael Ray Rating CM 11am-12pm :30 0 \$325.001 0.00 NM 7 \$2,275.00 Rating Week: 10/15/12 End Date Date Meekdays Spots/Week Rate Rating Rating Rating Rating Rating Rating Rating Rating				M-F 5-6a Wake	Jp w/Wagners						1		
Week: 11/05/12 11/11/12 MT 1 \$450,00 0.00 N 3 KSNV 10/16/12 11/06/12 MF 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners :30 0 \$700.001 0.00 NM 4 \$2,800.00 NM <t< td=""><td><u>St</u></td><td>art Date</td><td>End Date</td><td><u>Weekdays</u></td><td>Spots/Week</td><td><u>Rate</u></td><td>Rating</td><td></td><td></td><td></td><td></td><td></td><td></td></t<>	<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
N 3 KSNV 10/16/12 11/06/12 M-F 6-7a WakeUp w/WagM 6-7a :30 0 \$700.001 0.00 NM 4 \$2,800.00 M-F 6-7a WakeUp w/Wagners Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -TWTF 1 \$700.00 0.00 Week: 10/22/12 10/28/12 MTWTF 1 \$700.00 0.00 Week: 10/29/12 11/04/12 MTWTF 1 \$700.00 0.00 Week: 11/05/12 11/11/12 MT 1 \$700.00 0.00 N 4 KSNV 10/16/12 11/06/12 Rachael Ray CM 11am-12pm :30 0 \$325.001 0.00 NM 7 \$2,275.00 Rachael Ray Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -TWTF 2 \$325.00 0.00	Week: 10)/29/12	11/04/12	MTWTF	1	\$450.00	0.00						
M-F 6-7a WakeUp w/Wagners Start Date End Date Weekdays Spots/Week Rate Rating	Week: 11	1/05/12	11/11/12	MT	1	\$450,00	0.00						
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -TwTF 1 \$700.00 0.00 Week: 10/22/12 10/28/12 MTwTF 1 \$700.00 0.00 Week: 10/29/12 11/04/12 MTwTF 1 \$700.00 0.00 Week: 11/05/12 11/11/12 MT 1 \$700.00 0.00 N 4 KSNV 10/16/12 11/06/12 Rachael Ray CM 11am-12pm :30 0 \$325.001 0.00 NM 7 \$2,275.00 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -TwTF 2 \$325.00 0.00	N 3 KSNV	′ 10/16/1	2 11/06/12	M-F 6-7a Wakel	Jp w/WagM	6-7a		:30	0	\$700.001	0.00 NM	4	\$2,800.00
Week: 10/15/12 10/21/12 -TWTF 1 \$700.00 0.00 Week: 10/22/12 10/28/12 MTWTF 1 \$700.00 0.00 Week: 10/29/12 11/04/12 MTWTF 1 \$700.00 0.00 Week: 11/05/12 11/11/12 MT 1 \$700.00 0.00 N 4 KSNV 10/16/12 11/06/12 Rachael Ray CM 11am-12pm :30 0 \$325.001 0.00 NM 7 \$2,275.00 Rachael Ray Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -TWTF 2 \$325.00 0.00				M-F 6-7a Wakel	Jp w/Wagners								
Week: 10/22/12 10/28/12 MTWTF 1 \$700.00 0.00 Week: 10/29/12 11/04/12 MTWTF 1 \$700.00 0.00 Week: 11/05/12 11/11/12 MT 1 \$700.00 0.00 N 4 KSNV 10/16/12 11/06/12 Rachael Ray CM 11am-12pm :30 0 \$325.001 0.00 NM 7 \$2,275.00 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -TWTF 2 \$325.00 0.00	<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/29/12 11/04/12 MTWTF 1 \$700.00 0.00 Week: 11/05/12 11/11/12 MT 1 \$700.00 0.00 N 4 KSNV 10/16/12 11/06/12 Rachael Ray CM 11am-12pm :30 0 \$325.001 0.00 NM 7 \$2,275.00 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -TWTF 2 \$325.00 0.00	Week: 10)/15/12	10/21/12	-TWTF	1	\$700.00	0.00						
Week: 11/05/12 11/11/12 MT 1 \$700.00 0.00 N 4 KSNV 10/16/12 11/06/12 Rachael Ray Rachael Ray CM 11am-12pm :30 0 \$325.001 0.00 NM 7 \$2,275.00 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -TWTF 2 \$325.00 0.00	Week: 10)/22/12	10/28/12		1	\$700.00	0.00						
N 4 KSNV 10/16/12 11/06/12 Rachael Ray CM 11am-12pm :30 0 \$325.001 0.00 NM 7 \$2,275.00 Rachael Ray Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -TWTF 2 \$325.00 0.00					1								
Rachael Ray <u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/15/12 10/21/12 -TWTF 2 \$325.00 0.00	Week: 11	1/05/12	11/11/12	MT	1	\$700.00	0.00						
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -TWTF 2 \$325.00 0.00	N 4 KSNV	/ 10/16/1	2 11/06/12	Rachael Ray	CM	11am-12pm		:30	0	\$325.001	0.00 NM	7	\$2,275.00
Week: 10/15/12 10/21/12 -TWTF 2 \$325.00 0.00				Rachael Ray									
11440, 74714, 12 12 17 12 14 14 14 14 14 14 14 14 14 14 14 14 14	St	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/22/12 10/28/12 MTWTF 2 \$325.00 0.00	Week: 10	0/15/12	10/21/12	-TWTF	2	\$325.00	0.00						
	Week: 10)/22/12	10/28/12	MTWTF	2	\$325.00	0.00						

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Totals

37

\$16,975.00

 Order / Rev:
 107793
 Advertiser:
 Committee to Re-Elect Judge Ann Zimm

 Alt Order #:
 Product Desc:
 October 2012 Campaign
 KSNV

 Flight Dates:
 10/15/12 - 11/06/12
 Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	s Lei	n Spot	:S	Rate Pri	Rtg Type 5	Spots	Amount
N 4	KSNV	10/16/1	2 11/06/12	Rachael Ray	СМ	11am-12pm			30	0	\$325.001	0.00 NM	7	\$2,275.00
				Rachael Ray										
14.	<u>Sta</u> /eek: 10/	rt Date	End Date 11/04/12	<u>Weekdays</u> MTWTF	Spots/Week 2	Rate	Rating							
	/eek: 10/		11/11/12	MT	1	\$325.00 \$325.00	0.00 0.00							
_			2 11/06/12	M-F Today Show		9-10a		:	30	0	\$425.001	0.00 NM	4	\$1,700.00
				M-F Today Show							*	3.00	,	\$1,700.00
	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
	/eek: 10/		10/21/12	-TWTF-'-	1	\$425.00	0.00							
	/eek: 10/		10/28/12	MTWTF	1	\$425.00	0.00							
	/eek: 10/		11/04/12	MTWTF MT	1	\$425.00	0.00							
	/eek: 11/		11/11/12 2 11/06/12	Dr. Phil		\$425.00	0.00		30	0	\$450.001	0.00 NM	4	#4 000 00
NO	KSNV	10/10/1	2 11/00/12	Dr. Phil	CIVI	3-4p	4444		30	Ų	\$450.00 I	0.00 NM	4	\$1,800.00
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
W	/eek: 10/		10/21/12	-TWTF	1	\$450.00	0.00							
W	/eek: 10/	22/12	10/28/12	MTWTF	1	\$450,00	0.00							
W	/eek: 10/	29/12	11/04/12	MTWTF	1	\$450.00	0.00							
W	/eek: 11/	05/12	11/11/12	MT'	1	\$450.00	0.00							
N 7	KSNV	10/16/1	2 11/06/12	NEWS 3 at 4 (1 h	•	4-5pm		:	30	0	\$725.001	0.00 NM	4	\$2,900.00
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
V	/eek: 10/	15/12	10/21/12	TWTF	1	\$725.00	0.00							
W	/eek: 10/	22/12	10/28/12	MTWTF	1	\$725.00	0.00							
	/eek: 10/		11/04/12	MTWTF	1	\$725.00	0.00							
	/eek: 11/		11/11/12	MT	1	\$725.00	0.00							
N 8	KSNV	10/15/1	2 11/06/12	Sa-Su Early News		5pm-630pm		:	30	0	\$675.001	0.00 NM	4	\$2,700.00
	-			Sa-Su Early New								ŀ		
10		rt Date	End Date	<u>Weekdays</u> SS	Spots/Week	Rate	Rating							
	/eek: 10/ /eek: 10/		10/21/12 10/28/12	SS	1	\$675.00 \$675.00	0.00 0.00							
	/eek: 10/		11/04/12	SS	2	•	0.00							
Spo		Date Ra		escription		t/End Time	0.00	Week	davs	Len	ath Rate	Rtq Type		
	3 KSNV	10/29/12		a-Su Early News		-630pm			SaSu		:30 (\$675.00)			
	Se	e MG 8.5									,			
	[PC	3M CHG	= NEWS 3 I	IVE IN PRIME DU	E TO NFL FC	OTBALL]								
	5 KSNV	10/28/12	2-10/28/12 S	a-Su Early News	5pm	-630pm			Su		:30 \$675.00	0.00 NM		
		for 8.3 1		and and a second second										
	•			TBALL OR NEWS										
P	/eek: 11/		11/11/12	N-4 D	0	, ·	0.00			_	Aron 22.5	0.05.33		
N 9	KSNV	10/20/1	2 10/20/12	Notre Dame Notre Dame Foot	CM ball	1130a-8pm		5- :	30	1	\$500.002	0.00 NM	1	\$500.00
	<u>Sta</u>	<u>ırt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
V	/eek: 10/	15/12	10/21/12	S-	1	\$500.00	0.00							